



POWERFUL

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# SOFTLINK GLOBAL

Logistics is a crucial and indispensable part of the supply chain and Softlink Global is a one stop destination for technology solutions to these companies. Encapsulating their motto in the words "Simplifying Operations", the company speaks out its quest of meeting the diverse needs of the freight and logistics industry and the supply chain, contributing significantly to its ease of business, growth, and profitability

**T**he need to stay up-to-date with technology is on its peak in this dynamic age of digitized world. It's a world full of new technological innovations that are transforming the ways of trade, and every business requires IT solutions to make headway in its own market. The Logistics industry is also trying to re-emphasize its importance in today's business world. And with a resolute aim to bring a revolution in their business, the companies are seriously looking at the technology products and solutions that help them in boosting their processes.

Softlink Global is spearheading the IT solutions and services revolution in the sphere of logistics and supply chain with its state-of-the-art offerings.

With more than 90,000 satisfied clients in more than 3,500 organizations throughout the world, this tech giant is all set to mark its presence in each and every corner of the globe. Looking back in the past, the company came into existence in the year 1998 having its headquarters in India and regional offices in US and the Philippines and presence in various countries across the world.

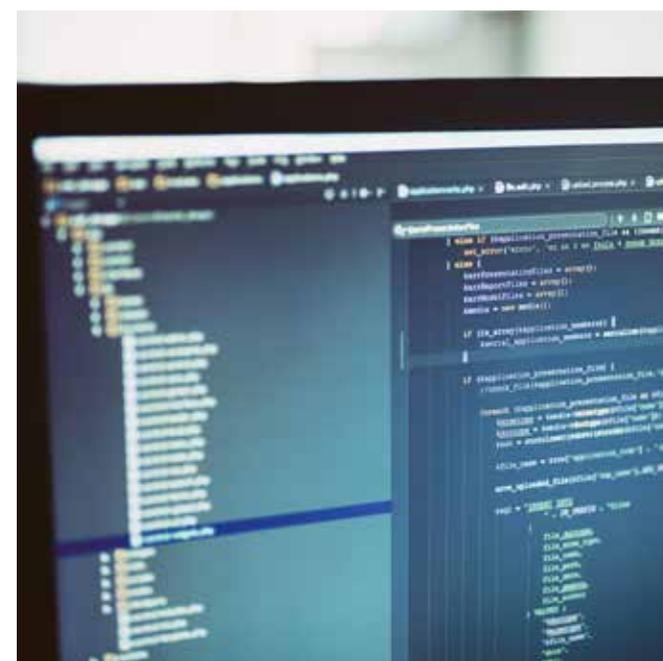
## THE DIGITAL STRENGTH

Carving its niche in the IT industry, the company is notable for providing products and solutions for logistics and international trade at national as well as

international levels. A well-known expert in the realm of logistics, the company ventures forth to create state-of-the-art software solutions using the latest technology.

Softlink Global offers a wide array of services that include software development and consulting. The company seeks to come to the fore with the best of the services for its clients. Its latest technology solutions include Logi-Sys, Live Impex, and Trade-Sys that have been developed specially for Logistics, Customs Broking, and International Trade respectively. From end-to-end integration, financial control, track & trace, and regulatory compliance to managing the complete freight forwarding, Customs broking, and import/export processes, these software programs solve every problem related to the respective segments. Logi-Sys is a Cloud ERP Software for freight and logistics, Trade-Sys is a Global Trade Management Software, and Live Impex is web-based Customs broking software. Together the software enhances the customer's business and proves to be cost-effective as well.





Due to its immense success and unbeatable record of offering cutting-edge solutions, the company has been endowed with distinguished clientele. Some of them are DHL Lemuir Logistics Pvt. Ltd, Tiger Logistics, UTC Overseas, Liladhar Pasoo, Haba Sped, CTSi, America Global Logistics, One Stop Logistics, Tulsidas Khimji, Indev Group, etc.

#### INSTILLING VIRTUOSITY

A great and highly skilled management led by Mr. Amit Maheshwari and Mr. Narendra Gupta is the driving force behind this successful company. Softlink has a strong team of experienced people who have shown extreme commitment towards the growth of this technological enterprise. The company has also entered into several partnerships with the national as well as international enterprises to expand its reach.

The company is dedicated to develop solutions and services that can make their clients' process less time-consuming and more productive. It always stays a step ahead when it comes to fulfilling the expectations of its customers. Softlink's products meet the diverse needs of the freight and logistics industry and the supply chain contributing significantly to their business's growth and profitability. The Company has been in the limelight for taking major strides in the industry. With presence in countries across the world including the Americas, Europe, Middle East, Africa, South East Asia and the Indian Subcontinent Softlink has grown to be a truly global company.

#### TOUR DE FORCE

- Softlink has regional offices in the US and Philippines and is on the verge of establishing offices in other regions of the world.
- Participated in major national and international events of networks such as WCA, FFAI, TFS, MFN among others.

#### QUANTUM LEAPS

- Mr. Amit Maheshwari was chosen as the "Most Promising Entrepreneur" at Asia Pacific Entrepreneurship Awards 2016.
- Softlink has been awarded with Economic Times IT Innovation in Logistics and IMC IT Award 2015 for Best IT Company and was also given MALA Award for 5 times.